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ASSOCIATION OF ALUMNI
SIR GEORGE WILLIAMS UNIVERSITY

NEWSLETTER

NO. 7

FEBRUARY 1970

1970 FUND CAMPAIGN

The 1970 Alumni campaign to raise funds is underway. Early returns have been encouraging in so far as the average donation has increased from \$15.00 to \$26.00. Many thanks are due and are extended to those who have already sent in their contribution. It will, however, take many more donors to reach the \$35,000.00 level of receipts.

GRADUATE STUDIES

One of the areas in which the University needs help from the Alumni is graduate studies. In addition to increasing its service to the community, a strong graduate program greatly enhances the status of a university. This in turn increases the value of the graduates' degrees.

While our graduate program has been growing, it has not yet reached the point of meeting the needs of all present graduates. Nor is it yet in a position to attract the top quality graduate students needed to make its reputation.

The University does not have the financial strength to provide the scholarships to attract the students it needs. It is now looking to the Alumni Association to provide leadership to the community at large in this respect.

WHAT IS NEEDED

The Alumni, if it is to fulfill the task for which it has been called upon, needs the support of all the members. Regardless of the size of the individual donation the more graduates who give, the greater the strength of the university when it seeks help from the business community and the government.

The story is very old - the stronger you are the stronger you get. Harvard, McGill, Université de Montréal all have outstanding reputations and receive great support from their communities. They have the reputations because they have had the funds to improve and they have the funds to improve because they have the reputations.

To grow in this way, Sir George needs money - not a little, but a lot. The facts and figures on page 4 show how much is presently being done with so little. This situation, however, must be changed. It is the graduates who benefit if it does ... and who suffer if it doesn't.

ALUMNI CHAPTERS

A good deal of interest has been evidenced in setting up chapters in other cities. So far there appears to be enough interest and graduates in Ottawa, Toronto, Calgary and Vancouver to warrant action.

Main functions of these chapters are envisaged as being contact points for groups of similar interest through executive bartender courses, wine and cheese parties, etc. As well the chapters could act as an arm of Sir George Williams University and the Alumni Association.

At the present time a very real need for an organized group to assist with the current fund campaign exists in each of these cities.

In order to get started, the following people have been designated as Fund Vice-Chairmen for 1970. These people have agreed to act on an ad hoc basis for an initial period. Any one interested in these groups is asked to call:

Toronto - Ron Luciano - Office 461-1168

Calgary - Dave Baxter - Home - 284-3551

Ottawa and Vancouver - Representatives still being sought.

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PERSONALITIES



Earl A. Agulnik, B.Comm., B.A. '65, is now associated with the Montreal office of Francis I. duPont & Co., a leading investment firm. Earl, who earned two degrees in four years, received his training in the Montreal and the one Wall Street, N.Y. offices. As an Account Executive he will be servicing his clientele in all phases of security and commodity investments.

Derek Thomas, B.Sc. '66, known as a photographer during his student days, is now Manager - Computer Science at the Dupont Research Centre in Kingston, Ontario. His wife, the former Arleen Durand, B.Sc. '65, was a Senior Biology Demonstrator (What kind of demonstration is that?) at S.G.W.U. for two years, then a computer programmer for Dosco, and now is the mother of 1 year old Krista Joyce.

Brad Atchison, B.Sc. '69, has moved to Vancouver and is doing graduate work leading to a PhD in Zoology in Cancer Research at U.B.C.

David Gibson, B.A. '63, B.Sc. '65, is now B.C. Field Representative for the Canadian Chamber of Commerce.

Another name change - Janet Raymond, B.A. '66, to Janet Doornewaard. An eventful year for Janet - obtaining an R.T. (Histology) in the spring and getting married in December.

Estelle Geller, B.A. '68, tells us that two 1962 Arts graduates, Allen Geller and Maxwell Boas, both of whom worked on the Georgian, have combined to write a book entitled "The Drug Beat" - published by Cowles in the U.S. and distributed in Canada by General Publishing.

Eddie Uhlig, B.A. '65 - teaching and now Department Head in Oshawa, Ontario.

John F. Prentice, B.A. '65, is Executive Director of the Greater Niagara Big Brother Association.

Peter E.H. Von Sass, B.Comm. '67, Manager - Internal Finance and Assistant Treasurer for R.C.A. Limited in Montreal.

Michel Robert, B.Comm. '64, is President of Bonaventure Travel in Montreal.

Lawrence S. Bloomberg, B.Comm. '63, has been appointed Manager - Research Department of Nesbitt, Thomson and Company Limited.

Denis C. Higgins, B.A. '68, has chosen to remain close to home - he's Associate Professor of Spanish here at Sir George.

John (Jack) R. Hearn, B.Comm. '52, joined Paton Manufacturing Company Limited in 1968 as General Manager - now he has been elected a Director of the Company.

Robert H. Kayser, B.Sc. '66, has left Kingston and gone to work for Ortho Pharmaceuticals of Don Mills as Government Sales Representative.

Stuart M. Donaldson, B.A. '62, is Manager, Marketing Research for the Montreal Star.

Helen Guild, now Mrs. Rodney Heather. Helen was an Arts grad in '65.

Peter W.F. Fischer, B.Sc. '69, is continuing his studies as a graduate student in the Department of Biochemistry at Queen's University.

Stephen Lecker, B.A. '59, and wife Louella (Gasoi), B.A. '62, are living in San Francisco where he is Executive Director of the San Francisco Jewish Community Center.

Paul Gilbert Mongraw, B.A. '69, is now studying Law at the University of Windsor.

Don Christensen, B.Comm. '65, is living in the Toronto area and working as a Computer Sales Rep. for Xerox Data Systems.

Michael T. Averill, B.A. '66, now Research and Planning Chief (Personnel), Public Service Commission - Ottawa.

Harold Walter Finkler, B.A. '68, studying at the University of Ottawa.

James Ellemers, Masters in Art Education '69, had an exhibition of his prints at the Regina Central Library. His works have also been shown in Winnipeg, Calgary and Montreal.

The Toronto Daily Star carried an article in mid-December on the former Sharon Sholzberg, B.A. '64, the wife of Federal Minister without Portfolio, Herb Gray.



Barry Beloff, B.A. '65, was appointed Executive Vice-President of Norman Olson Associates Limited, public relations consultants, and was also elected a Director of the Company.

Colin Brandwood, B.Comm. '64, received an M.B.A. from U.B.C. last year.

Bob Fenton, B.Comm. '67, is working on a Masters degree in Resource Economics at the University of Michigan.

Three Sir George grads have recently earned M.B.A.'s at York: Bruce Walters, B.Comm.; Russ Kemp, B.Sc. '65, B.Comm. '68; and Brian T. Smith, B.Sc. '65, B.Comm. '69. Brian is now a Business Development Analyst for Polymer Corporation Limited in Sarnia.

R.A. Hints, a past Commerce student at Sir George, has been appointed General Manager of A.E. Rule (1965) Limited, a top name in the construction industry.

TO: Alumni, Faculty and Staff Members
RE: Group Offer - Encyclopedia Britannica

The Association of Alumni has again arranged a special group offer of the 200th Anniversary Edition of the Encyclopedia Britannica at a cost for lower than is available to any individual. In addition to the 24 volume encyclopedia, the group offer also includes a choice of further publications and services at no extra cost.

The extras from which you may choose include the 15 volume Britannica Junior Encyclopedia, designed for school-aged children, the Webster Three Volume Dictionary, or the Britannica Atlas. There is also a wide range of Home Study Guides from which to choose and the Britannica Library Research Service which allows you up to 100 individually prepared research reports on almost any subject you choose. Another option is a beautiful walnut veneered bookcase.

The reduced price for the 24 volume edition and the choice of extras (at no extra cost) is available only under this group plan.

In addition to the reduced group price, Encyclopedia Britannica is also offering a "Book-a-Month Payment Plan" in which you receive all the volumes at once but pay for just one book each month.

If you would like more information on this group offer, at no obligation, complete and return the enclosed reply card today.

Yours truly,

Brenda Jensen,
Assistant to the Executive,
Association of Alumni.

YOUR DONATION IS IMPORTANT

My gift to Sir George of \$..... will be in payment (s) of \$.....

Method of payment: CHEQUE(S) CASH PLEDGE

NAME DEGREE/YEAR
(Surname) (Given names)

ADDRESS

CITY PROVINCE or STATE

COUNTRY ZONE OR ZIP CODE

Your contribution is greatly appreciated - Thank you.

PLEASE RETURN THIS FORM WITH YOUR CONTRIBUTION TO: ASSOCIATION OF ALUMNI
SIR GEORGE WILLIAMS UNIVERSITY
1435 Drummond Street
Montreal, Quebec

N.B. Please use the rest of this page for any news of interest for our PERSONALITIES column.

GRADUATE STUDIES

Quietly but quickly, Sir George has been building a graduate studies program which could be of great interest to many graduates. It seemed not long ago that a graduate program was an unrealizable dream, but today S.G.W.U. is granting degrees not only at the Master's level, but also at the Doctor's level.

The programs are administered by the department or faculty concerned, under the supervision of the Board of Graduate Studies. The Chairman of this Board is Dr. Stanley French. Mrs. Scheindlin is Administrative Officer of Graduate Studies.

As could be expected, the Faculty of Arts offers the potential student the greatest choice with Masters programs open in Economics, Educational Technology, English, Art Education, History, General Experimental Psychology and in Applied Psychology. The Department of History also offers a program leading to a Doctor of Philosophy.

The Faculty of Science now offers a program of study leading to a Master of Science in Biology, in Chemistry, in the Teaching of Mathematics, and in Physics. In addition there are Doctor of Philosophy programs in both the Department of Chemistry and the Department of Physics.

The Faculty of Commerce offers a program leading to a Master of Business Administration, while the Faculty of Engineering has courses of study leading to the degrees of Master of Engineering and Doctor of Engineering.

This list, which should be particularly impressive to those Alumni who remember when Sir George did not have university status, is expected to be increased with programs in other fields to be offered in the future.

It is also interesting to note that one of the facets of the original Sir George philosophy shows up again in the scheduling of courses in the graduate programs. In most cases, courses are given in the late afternoon and evening, or in the evening only.

NEW YORK BALL

Sir George graduates living in the New York City area should take note to reserve the evening of April 16th. That night the Canadian Universities Ball, a formal affair, is being held at the Hotel Plaza in New York. For more information the person to contact is:

Lionel Da Costa,
144-32 75th Road-C,
Kew Gardens Hills,
New York, 11367.

Tel: B01-3386.

ATHLONE WINNERS

Three Sir George engineering students have won Athlone Fellowships for two years of post-graduate study in Great Britain.

The three fifth year students are Alex Barnett and Thomas Kontakos, (mechanical) and Jaleel Hasan, (electrical).

IT'S GETTING BETTER, BUT...

Sir George is very low on the list of recipients of government grants - the main source of funds for the University. It also has among Quebec universities, the lowest average expenditure per student. In the past it has managed, but if the quality is to be maintained - let alone improved - in view of the increasing demands placed upon it by the community, increased funds are imperative. This is of importance to those who already use their degrees in a market that places importance on "brand names" and for their children who will soon be in search of a community-valued degree.

Elsewhere on this page, reference is made to graduate studies. Maintaining the reputation of Sir George depends solely on the success of this venture. This program will succeed if it attracts top students, but to do this it needs graduate scholarships. The figures below show why the alumni must help shoulder that responsibility. If we won't help ourselves, no one else will.

ASSORTED FACTS AND FIGURES

1. Operating expenditure per full time student in Quebec universities - 1968/69:

Laval	\$2,547
Montreal	2,882
Sherbrooke	2,871
McGill	2,053
S.G.W.U.	1,921

2. Department of Education government grants to Quebec universities 1968/69:

Laval	\$25,213,000.
Montreal	28,870,000.
Sherbrooke	9,243,000.
McGill	23,488,000.
S.G.W.U.	7,690,000.

CALGARY GALA

Calgary's Fourth Annual Eastern Universities Night is fast approaching. All Sir George Alumni living in Southern Alberta should make an effort to attend this event. It will provide a great opportunity to meet fellow Georgians and could even help get our Calgary Chapter off the ground.

The details are:

- * Friday, March 13, 1970.
- * MacEwan Hall, University of Calgary.
- * Dress Optional
- * 7:30 p.m. - Cocktails
- * 8:30 p.m. - Buffet and Dancing with music by the Skylarks
- * Admission: \$15.00 per couple

FOR TICKETS CONTACT:

Mr. & Mrs. George Linder,
4412 - 15th Street S.W.,
Telephone: 243-7102.

To assist the Planning Committee please purchase your tickets as soon as possible.

ASSOCIATION of ALUMNI at S.G.W.U.

1970 SUMMER CHARTER FLIGHTS TO LONDON

FLIGHT 1	Sat. 4 July - Depart Montreal by Air Canada chartered plane. Sun. 5 July - Arrive London Heathrow Airport. Fri. 31 July - Depart London Heathrow Airport and arrive Montreal.	<u>RATE: \$210</u>
FLIGHT 2	Sun. 23 Aug. - Depart Montreal by BOAC chartered plane. Mon. 24 Aug. - Arrive London Heathrow Airport. Wed. 16 Sept. - Depart London Heathrow Airport and arrive Montreal.	<u>RATE: \$175</u>

* * * * *

REGISTRATION & PAYMENT: A deposit of \$50.00 per person together with the completed registration form below. Balance is to be paid:

Flight 1 - May 1st, 1970.

Flight 2 - June 15, 1970.

CANCELLATION:

FLIGHT 1 Up to May 1st, 1970, full refund less \$10 per person cancellation fee. After that date refund only if eligible replacement found less \$10 per person cancellation fee.

FLIGHT 2 Up to June 15th, 1970, full refund less \$10 per person cancellation fee. After that date refund only if eligible replacement found less \$10 per person cancellation fee.

REMARKS: Children under the age of two travel free.

For further information enquire from:

George Jost & Co. Inc. - Travel Consultants - 5050 de Sorel,
Montreal 308, P.Q. - Tel: 739-3128.

REGISTRATION FORM

TO:

The Association of Alumni, S.G.W.U.
1435 Drummond Street,
Montreal, Quebec.

- Flight departure July 4, 1970.
- Flight departure Aug. 23, 1970.

NAME Tel. Home

ADDRESS

Accompanying Relatives: Tel. Business

1. 2.
3. 4.

I became a member of the Alumni in 19

Enclosed please find my cheque in the amount of \$ representing deposit for person (s)
made out to "The Association of Alumni of S.G.W.U."

Date Signature

SUMMER EMPLOYMENT FOR GEORGIANS

The opportunities for student summer jobs appear dim at the present time. The reason for this article is that we, in the Department of Physical Education, are concerned that some of our potential student athletes may not be in a position to return to Sir George because of lack of finances.

Our student athletes, because they are competing for the university, do not have the opportunity to accept part-time employment because of practice and game time conflicts, also because they require the time left for study purposes - hence the urgent need for summer employment.

If you can offer summer employment to students, we would appreciate hearing from you. Please contact Mr. A.D. Insleay or Mr. P.J. Arsenault at 879-5842 and 879-5840 respectively.

ATHLETIC SCHEDULES

HOCKEY

<u>DAY</u>	<u>DATE</u>	<u>OPPONENT</u>	<u>SITE</u>	<u>TIME</u>
Saturday	February 14th	R.M.C.	R.M.C.	2:00 p.m.
Wednesday	February 18th	Loyola	Forum	8:00 p.m.
Friday	February 20th	C.M.R.	Loyola	8:00 p.m.
Saturday	February 21st	McGill	McGill	8:00 p.m.

BASKETBALL

Saturday	February 14th	Bishop's University	Loyola	5:00 p.m.
Wednesday	February 18th	Macdonald College	Macdonald	8:30 p.m.
Saturday	February 21st	Loyola College	Tentative	

POSTGRAD NEWSLETTER

Gordon Kelly - Editor
Association of Alumni
Sir George Williams University
Montreal, Quebec.

